

Bye bye frequent flyer points, hello e-conference?

Linda Veldhuizen, WaCASA lunch presentation



Sustainable Development Solutions Network (SDSN) <http://unsdsn.org>

Global network to mobilize knowledge and expertise for the SDGs

- 840 member institutions
- 27 national and regional networks
- 12 thematic networks (TNs)
 - TN 7 on Sustainable Agriculture & Food Systems
 - Co-chaired by Ken, Achim Dobermann and Rebecca Nelson

FAW e-conference

Fall Armyworm (FAW):

- Invasive species in Africa
- Rapid spread, large threat
- Initial responses focused on pesticides

E-conference to raise awareness
on appropriate responses



The basics of an e-conference

- Timing
- Software – YouTube creator studio and Mobilize
- Conference programme
- Speakers
- Online registration – Eventbrite
- Promotion – e-mail, newsletters, social media
- Last preparations

Timing

- Connect to another event?
- Time zones
- Use calendar invites



Software

Live sessions: Google Hangouts broadcasted on YouTube (free)

- Max. 10 presenters / session
- Unlimited number of viewers
- Live chat for questions

Online interactions: Mobilize

Programme

- Think of conference goals and audience
- Develop draft programme
- Suggest topics for speakers, but be flexible
- Add confirmed speakers asap



SDSN carbon-free e-conference 'Responding to Fall Armyworm in Africa', 22-26 October

Day 1: Fall armyworm (FAW) identification and infestation

13:00 GMT: Welcome, introduction and news from the online conference platform. Ken Giller and Linda Veldhuizen, Wageningen University & SDSN

13:10 GMT: FAW identification and recognition of field infestation in maize agroecosystems. Peter Chinwada, IITA

13:30 GMT: Understanding the factors conditioning FAW infestation in African smallholder maize fields and quantifying its impact on yield. Frederic Baudron, CIMMYT

13:50 GMT: Plenary discussion with questions from the audience

14:10 GMT: Closing

Day 2: FAW monitoring and initial responses

13:00 GMT: Welcome, recap of the previous day and news from the online conference platform. Ken Giller and Linda Veldhuizen, Wageningen University & SDSN

13:10 GMT: FAW monitoring and early warning system (FAMEWS). Keith Cressman, FAO

13:30 GMT: Is there a role for pesticides within FAW IPM? Paul Jepson, Oregon State University

13:50 GMT: Responding to FAW outbreaks amongst smallholder farmers. Step Aston, One Acre Fund

14:10 GMT: Plenary discussion with questions from the audience

14:30 GMT: Closing

Day 3: Recommended responses to FAW

13:00 GMT: Welcome, recap of the previous days and news from the online conference platform. Ken Giller and Linda Veldhuizen, Wageningen University & SDSN

13:10 GMT: FAW in Africa – A guide for integrated pest management. Joseph Huesing, USAID

13:30 GMT: Sustainable management of FAW by smallholders. Allan Hruska, FAO

13:50 GMT: Communication approaches for sustainable FAW management. Ivan Rwomushana, CABI

14:10 GMT: Plenary discussion with questions from the audience

14:30 GMT: Closing

Speakers

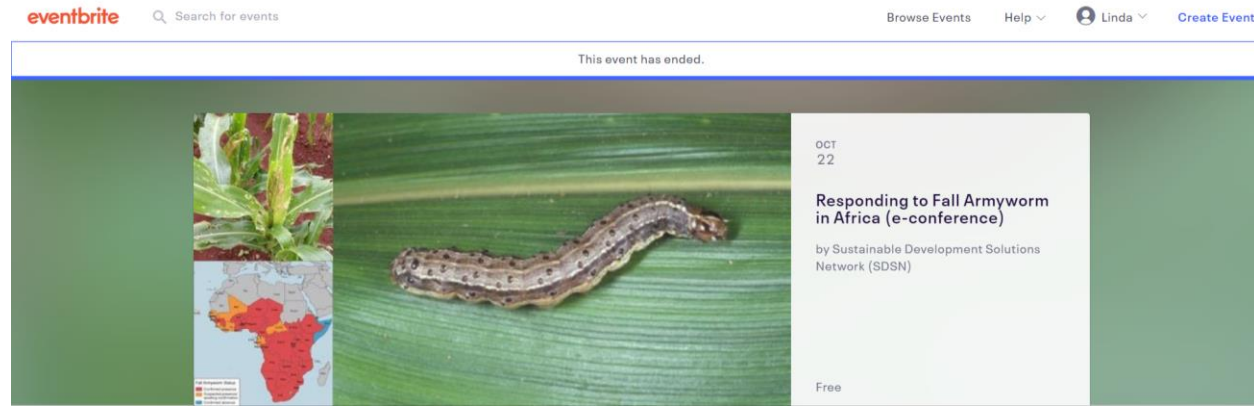
- Be prepared to send many, many mails
- Use your networks
- Contact via e-mail
- Follow-up via Skype



Online registration

Eventbrite:

- Basic information on participants, e.g. country of residence
- Additional information can be requested, e.g. questions for speakers
- Automated e-mails to all participants

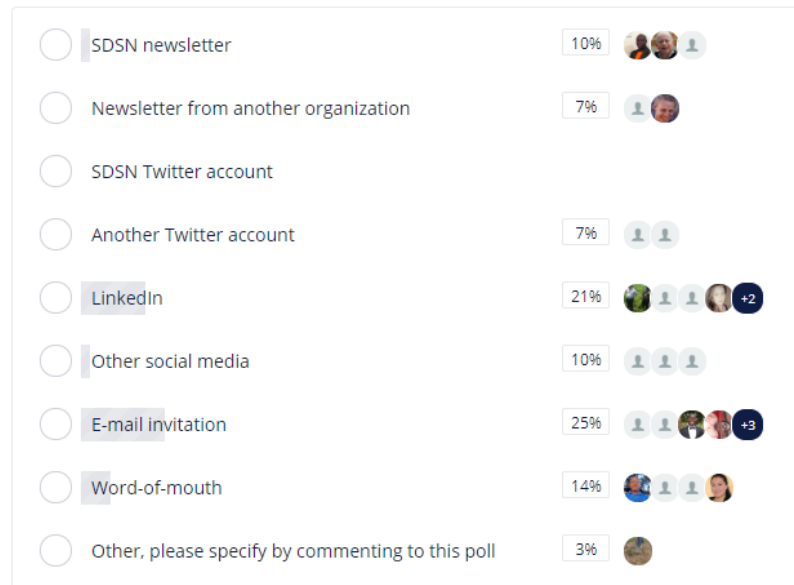


Promotion

- Promotional kit
- Personal e-mail invitations
- Newsletters
- LinkedIn, Twitter
- Word-of-mouth

How did you hear about this e-conference

Please help us improve our promotion for future events by letting us know how you found out about this e-conference



Last preparations

Before

- Connection checks
- Start online discussion

During

- One person chairs
- One person manages live chat

After

- Follow-up on questions
- Put all resources together

E-conference 'Responding to FAW in Africa'

- 1 week with daily 1-1.5h sessions and an online conference platform
- Programme in brief:
 - FAW identification and infestation
 - FAW monitoring and initial responses
 - Recommended responses to FAW
 - Breeding, Bt and push-pull options
 - FAW innovations

Conference stats

- 500+ participants, 70% from Africa
- 5 videos, 1350 views, 160-380 views per video
- All videos and slides are openly available
- Online conference platform: many new connections and work shared

Previews:

- <https://youtu.be/YltqixBu-PY?t=409>
- <https://youtu.be/YltqixBu-PY?t=1754>

Conference outcomes

- Don't panic and don't lose focus
- Crop damage \neq crop loss
- Recommended responses
- Longer term options include Bt maize, biopesticides and push-pull
- Many apps are available to assist farmers
- We still need to do much more to reach farmers everywhere

Next steps

E-conferences on other topics:

- Nutrition-sensitive agriculture
- Data for SDG 2
- Newly developing value chains
- ...?

Thank you

Any questions?

For another example, see:
<https://wedonthavetime.confetti.events>

